



# Entry-level Fashion Copywriter

## About the Job

If you have a keen interest in women's fashion, and you have a gift for writing lively descriptions of clothes, shoes and accessories, then you should apply to be an entry-level fashion copywriter Ben Locker & Associates Limited – the fast-growing copywriting agency based in Colchester, Essex.

**We are hiring two full-time, entry-level fashion copywriters to write content primarily for one client – a well-known online retailer.**

The posts are ideal if you are looking for a career in copywriting – as you find your feet, you will gain the opportunity to write online and offline commercial copy for other business clients.

Other things you'll be doing include:

- **keeping our clients happy** with great work, and building up a good relationship with them
- **using social media** to get the word out about our business
- **copy-editing and proofreading.**

Most importantly, you'll be writing fashion descriptions that will set the standard for the online fashion industry – and you'll be finding ways of improving as you grow into the role.

## More about you

You'll love fashion, have a keen eye for trends and be a lively, descriptive writer.

You'll be a fast worker, able to write original copy about clothes, shoes and accessories.

These talents would also get you off to a flying start:

- An **interest in copywriting in general**, and a willingness to improve your writing skills rapidly
- Being **self-motivated** and curious to find new ways of writing about fashion items
- Having ideas for providing our clients with **the best possible service.**

In return, we offer one-to-one training to help you develop fast, flexible working hours and the chance to have a lot of fun helping a small copywriting agency to grow.

## Salary

We will pay the best rate we can for the best applicant. Please state your current salary (or salary expectations) in your covering letter.

This post is subject to a 12 month contract, but has strong potential to become a permanent position.

## Hours & Location

This is a full-time job, based in Colchester. You will be working from our Hawkins Road offices ([they're here](#)).

## How to apply

If you've got the qualities we need, get in touch.

Take up our challenge. Send us photos of three fashion items, along with descriptions that you've written in a way that's sassy, confident and certain to sell. About 50 words per description should do the trick.

Send your descriptions, along with an up-to-date CV, to:



Ben Locker  
Ben Locker & Associates Limited  
The Colchester Centre  
Hawkins Road  
Colchester CO2 8JX  
**OR** email the same documents to [info@benlocker.co.uk](mailto:info@benlocker.co.uk)

Applications must be received by **Monday 9<sup>th</sup> August 2010**. Interviews for shortlisted candidates will take place no later than Thursday 19<sup>th</sup> August.