



Copywriter

About the Job

If you like research, read widely and write well, then you should apply to be a copywriter at Ben Locker & Associates Limited, the fast-growing copywriting agency based in Colchester, Essex.

You'll be writing a lot of copy for websites, particularly for businesses. As you find your feet, you'll also write for print formats, including leaflets, flyers, sales letters, brochures and other marketing literature.

Other things you'll be doing include:

- **keeping our clients happy** with great work, and building up good relationships with them
- **marketing our services** – by letter, on the phone and online
- **using social media** to get the word out about our business
- **copy-editing and proofreading.**

Clients pay us because they know that our writing sells.

When you join us, you'll learn fast and be providing it in next to no time.

More about you

You'll love writing and do lots of it. You'll also be keen to read widely about commercial copywriting – our clients are much more interested in writing that sells than they are in fancy prose.

We'll help you to grasp a brief quickly, and you'll soon write with equal authority on a range of topics for national and local clients – from women's fashion and home improvements to psychotherapy and printing.

You'll also have a genuine fascination for the ways our clients' businesses work.

These talents would also get you off to a flying start:

- Familiarity with the bits of **the online world that concern copywriters** – search engine optimisation, content management systems, HTML and so on.
- An **interest in commercial copywriting** and a willingness to read widely on the topic
- A thirst for **facts, detail and research**
- Ideas for providing our clients with **the best possible service.**

In return, we offer one-to-one training to help you develop fast, flexible working hours and the chance to have a lot of fun helping a small copywriting agency to grow.

If you're ambitious and able, expect rapid promotion – especially if you have good ideas for marketing our services.

A bit about us

We're a young and fast-growing company, and we want to recruit talented people, irrespective of their qualifications or career histories.

All we ask is that everyone who works for us learns how to write well – in busy times it's important that everyone can chip in to help our clients.

Our clients are great people too. Whether they are from major UK-wide businesses or small, local firms, we never stop learning from them.

So, if you want to work for a company that relishes imagination and originality, hates committees and loves to improve on great ideas, then you'll be very happy with us.



If you've got the right skills and outlook, apply today.

Salary

We will pay the best rate we can for the best applicant. Please state your current salary (or salary expectations) in your covering letter.

Hours & Location

This is a full-time job, based in Colchester. You will be working from our Hawkins Road offices ([they're here](#)).

How to apply

If you've got the qualities we need, get in touch.

Send an up-to-date CV, covering letter and three examples of your writing, in any style or format, to:

Ben Locker
Ben Locker & Associates Limited
The Colchester Centre
Hawkins Road
Colchester CO2 8JX
OR email the same documents to info@benlocker.co.uk

Applications must be received by **Monday 9th August 2010**. Interviews for shortlisted candidates will take place on Wednesday 18th August.